

# AIR Forum 2019

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# The New Reality of Higher Education



**Teresa L. Ray**  
Tarrant County College

**Breanna E. Green**  
Tarrant County College



# Detecting Drivers of Change

- **Demographics**

- Display the growth of Latino/Hispanic population and enrollment in colleges

Demographics

- **Trends**

- Discuss pivotal data surrounding education and the growth of Hispanic students in the US

Trends

- **Rising to the Challenge**

- Determine actionable steps that can take place in order to foster Latino/Hispanic student success

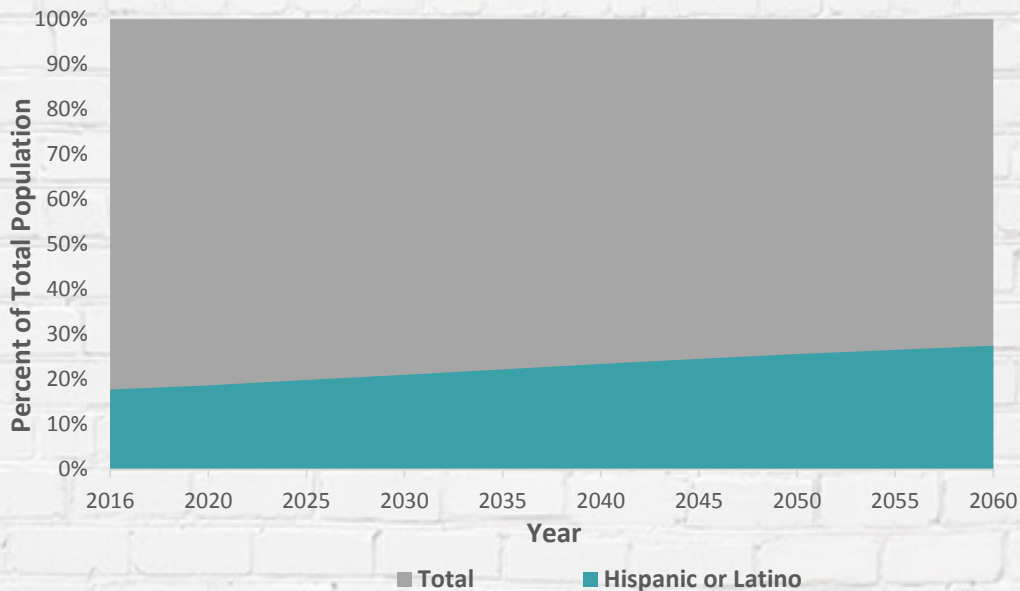
Rising to the  
Challenge



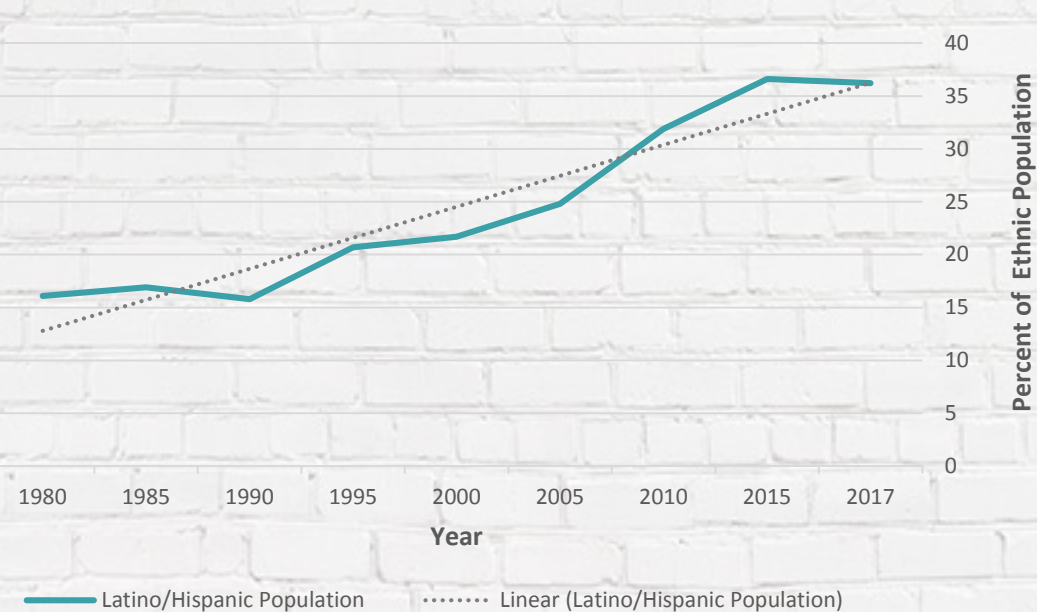
# Demographics

- By 2020, it is projected that more than one in five children under 18 in the United States will be of Hispanic origin. If the percent of Hispanic 18 to 24 year olds enrolled in colleges and universities continues in increase, we will see ample growth in this student group.

Projected Population Growth by Percentage



18 to 24 year olds Enrolled in Colleges and Universities



Sources: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, National Vital Statistics Systems, 50 (5); U. S. Census Bureau, Current Population Survey, October 1967 to 2017.



# Trends in Latino/Hispanic Education in the U.S.

- Over the past decade, Hispanic high school dropout rates have dropped.
  - 34% in 1996 to 10% in 2016
- College enrollment among Hispanic students is increasing.
  - In 2010, about 32% of Hispanic 18-24 year olds were enrolled in college/university compared to 36% in 2017.
- Hispanic college students attend public 2-year schools at higher rates than other groups.
  - Thus, Hispanic students are less likely than other groups to have student debt.
  - However, this contributes to the disparities in bachelor degree (or higher) obtainment compared to other groups.
- Nearly all Latino youths (89%) believe a college degree is important for getting ahead in life.
  - Therefore we should expect to see growth in those students from high school and associate degree levels seeking to obtain bachelors, masters, and doctorate degrees.

# Rising to the Challenge

- Hispanic Serving Institutions provide helpful resources to promote Latino student success.
- Both senior leadership and faculty involvement are key to creating a unified institutional response to promoting the success of a growing Latino student population.
- Building strong relationships with the Latino community will also increase the cultural knowledge and understanding of community college administrators, faculty, and staff.
- Student engagement and Latino faculty role models are important.

Source: <http://digitalscholarship.tsu.edu/jpmisp/vol20/iss1/1>



# Audience Q & A



# Thank you

Please remember to submit your evaluation for this session.

