

## An Overview: New Strategic Plan and Supporting Data

Matt Keith, Director of Communications Cynthia Farrier, Director of Data, Research and Planning June 4, 2019

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## **Background and Timing**

- Regents' directed Board office to develop a Foresight 2020 successor
- Initial working groups met in 2017
- Focus groups held across Kansas in 2018
- Public feedback brought to the Regents in August 2018
- Began review and feedback with the System Council of Presidents (SCOPS) and the Council of Presidents (COPS), March 2019
- Presentation to Regents, May 2019
- Planned Regents' discussion, August 2019

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### Focus Group Feedback

- Nearly all students and parents voiced a common concern – affordability
- Most consistent theme from the family meetings in every community visited
- Other concerns centered on areas of access (application process, information about options, etc.)

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### Focus Group Feedback

- 88 percent of business leaders told us that they seek employees with education beyond high school
- 73 percent have a difficult time finding workers with enough education
- 90 percent are happy with the quality of the workers that they hire who do have the right level of education

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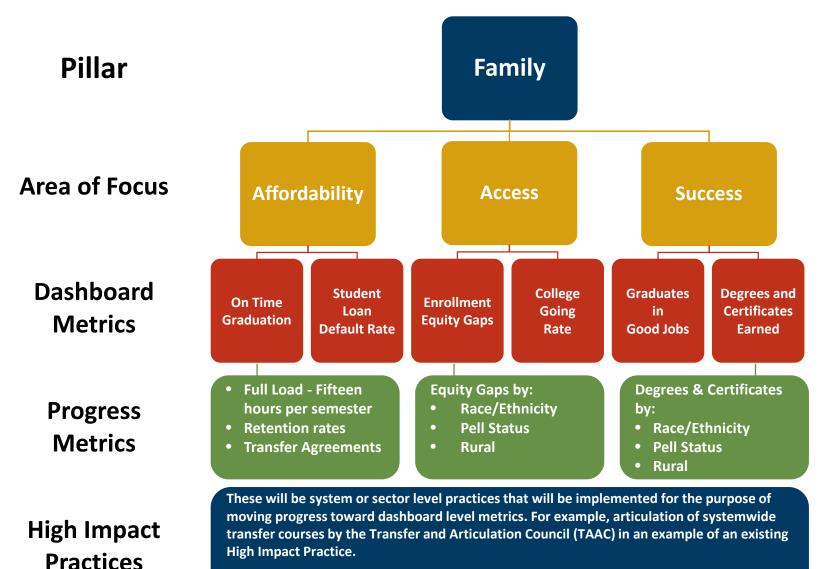
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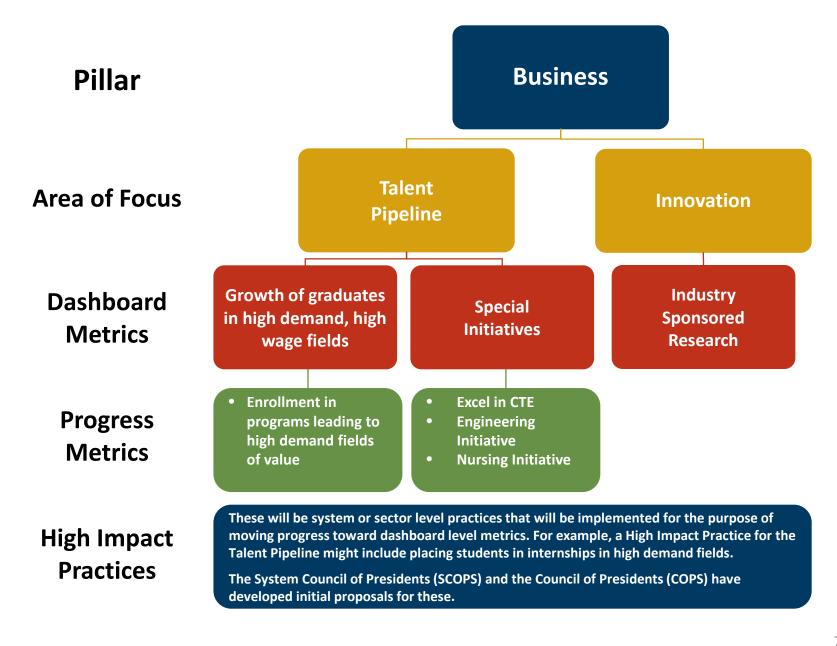
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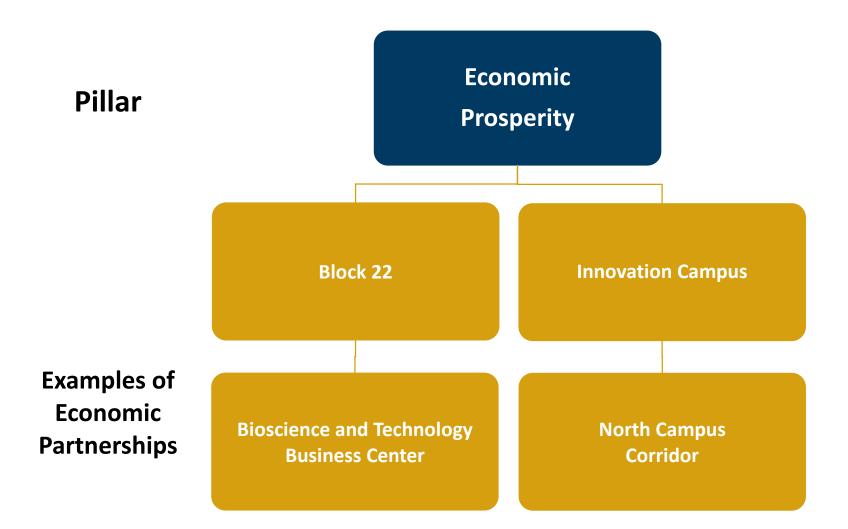
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# STRATEGIC PLAN STRUCTURE







## **Ongoing Development**

- Expect that this plan will be flexible and the Board will make periodic adjustments
- Anticipate that institutions might also want to suggest changes to High Impact Practices
- Currently working to develop a mechanism whereby SCOPs could propose changes to the Board if institutions believe system or sector level initiatives should be added or changed to advance towards the goals of the new plan

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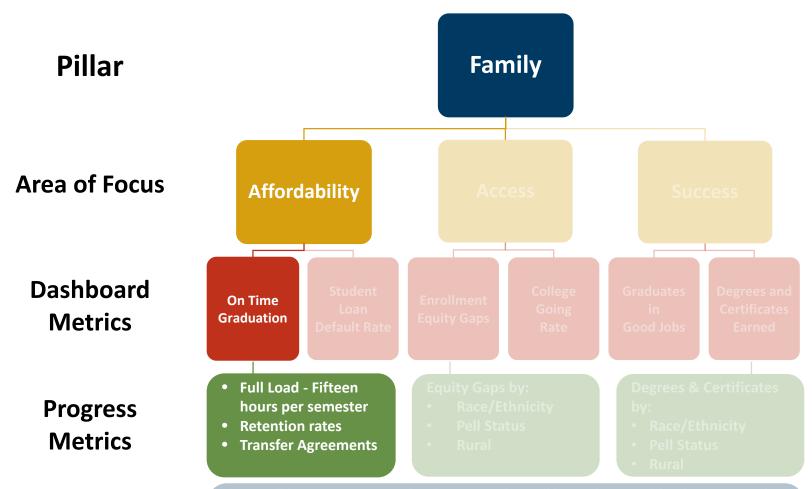
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## FAMILY



High Impact Practices These will be system or sector level practices that will be implemented for the purpose of moving progress toward dashboard level metrics. For example, articulation of systemwide transfer courses by the Transfer and Articulation Council (TAAC) in an example of an existing High Impact Practice.

## Pillar: Family Area of Focus: Affordability

#### **Proposed Dashboard Metric: On-Time Graduation**

- <u>Universities and Technical Colleges</u>: 100% Graduation Rate
- <u>Community Colleges</u>:

100% Graduation Rate + Transfer Out Rate

Source: IPEDS

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## Pillar: Family Area of Focus: Affordability Dashboard Metric: On Time Graduation

#### **Proposed Progress Metrics:**

- Full-time students taking 15 credit hours per semester or 30 hours per year
- Retention rates for first-to-second year and second-to-third year
- Transfer Agreements

Sources:

- Institution Reported or Program Inventory
- KHEDS

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## Pillar: Family Area of Focus: Affordability Dashboard Metric: On Time Graduation

#### **Possible High Impact Practices:**

- Advising aimed at on-time graduation Emporia State University
- Statewide campaign "30 to Thrive" Wichita State University
- Early alerts for at-risk students Fort Hays State University
- Guided pathways for transfer University of Kansas

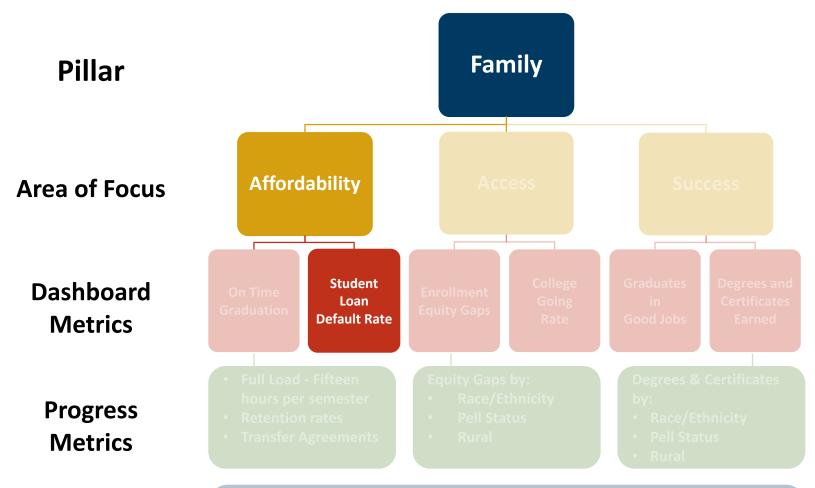
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#### High Impact Practices

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## Pillar: Family Area of Focus: Affordability

#### **Proposed Dashboard Metric: Student Loan Default Rate**

- Student debt is a major concern for some families.
- Research shows debt negatively impacts home or business ownership as well as lifetime savings and returns to the economy.

Sources: U.S. Department of Education (USDoE) or Institutions (from NSLDS<sup>1</sup>)

Potential Issues: Limited breakdowns in USDoE data and considerable lag in reporting.

<sup>1</sup> National Student Loan Data System (NSLDS) Professional Access

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## Pillar: Family Area of Focus: Affordability Dashboard Metric: Student Loan Default Rate

#### **Possible High Impact Practice:**

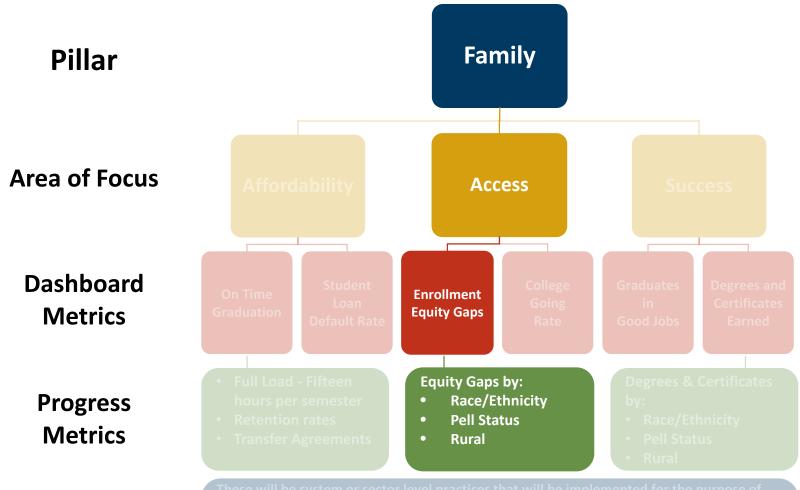
 Provide resources and training modules to help students understand financial stewardship and manage debt – Emporia State

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#### High Impact Practices

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## Pillar: Family Area of Focus: Access

#### **Proposed Dashboard Metric: Enrollment Equity Gaps**

- Are we adequately serving all populations in our state?
- Measure gaps (if they exist) between the percent of state population in certain categories to see if there are students we can serve better
- This measurement is for residents of Kansas, undergraduate population.

Sources: KHEDS and US Census Bureau

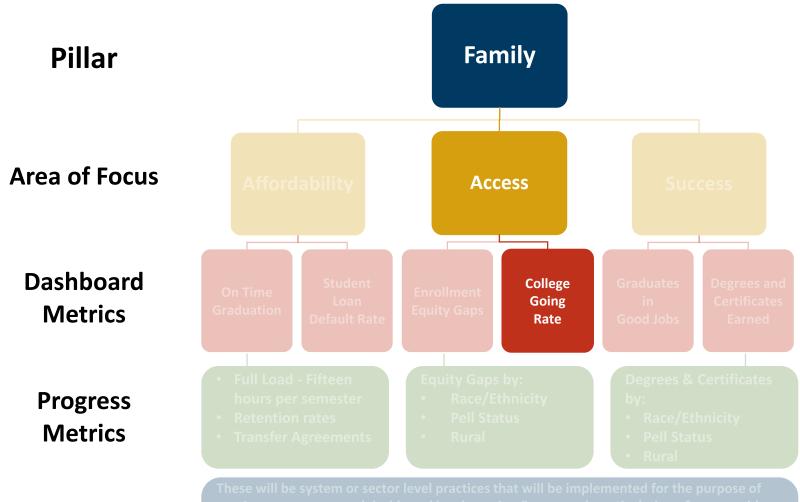
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#### High Impact Practices

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## Pillar: Family Area of Focus: Access

#### Proposed Dashboard Metric: College Going Rate

- How many Kansas high school graduates are deciding to continue their education after high school?
- This percentage has been declining likely due to a complex mix of factors (low unemployment rate, preparedness, cost of higher education, etc.)
- Sources: KHEDS and P20 Data System

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## Pillar: Family Area of Focus: Access Dashboard Metric: College Going Rate

#### **Possible High Impact Practices:**

Wichita State sent several possible high impact practices:

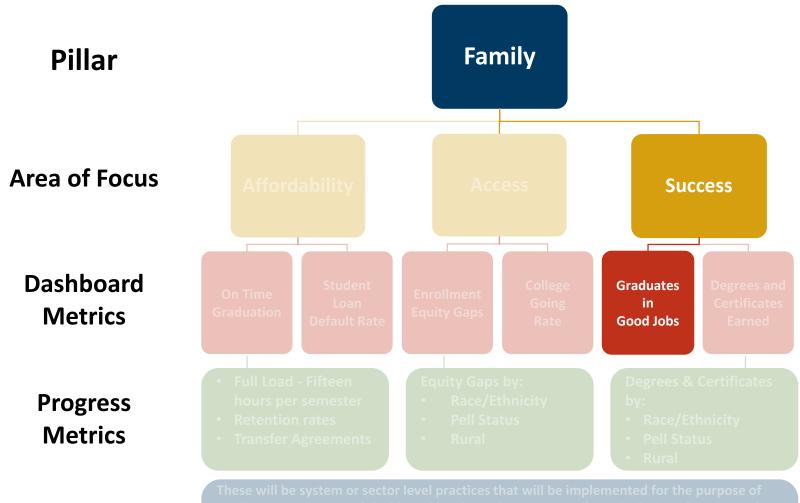
- Increase "gap" aid for full Pell eligible students who also qualify for institutional aid but still have a gap in cost of attendance
- Expand concurrent enrollment
- Partner with high schools to offer collegereadiness badges

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## Pillar: Family Area of Focus: Success

## Proposed Dashboard Metric: Graduates in Good Jobs

- We proposed defining a good job as:
  - Bachelor's degree holder earning 300% of the federal poverty level (\$37,470 in 2019)
  - Associate or certificate holder earning 200% of the federal poverty level (\$24,980 in 2019)
- Obviously there are more considerations than earnings for "good" jobs

Sources: U.S. Department of Health and Human Services,

KHEDS, and Kansas and Missouri Wage Records

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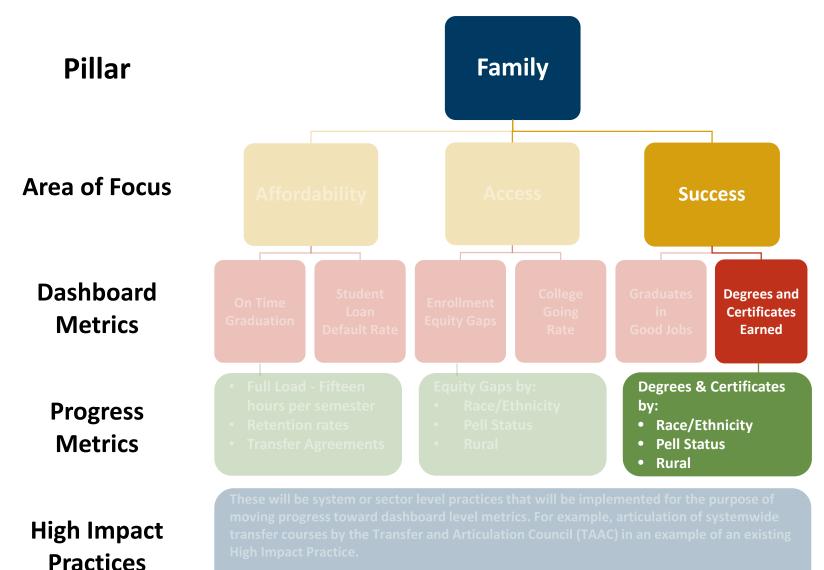
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## Pillar: Family Area of Focus: Success

#### **Proposed Dashboard Metric: Degrees and Certificates Earned**

How many *unduplicated* degrees and certificates are earned across our system every year?

- Percentage of Kansas adults with education beyond high school
- Goal of *Foresight 2020* was 60 percent

Source: KHEDS

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**Pillar: Family Area of Focus: Success Dashboard Metric: Degrees and Certificates Earned** 

#### **Proposed Progress Metrics:**

- Propose looking at those who have completed some education beyond high school based on the same categories included in enrollment equity gaps
- Will tell us if we are not only enrolling those students, but also ensuring their success

Sources: KHEDS, U.S. Census Data

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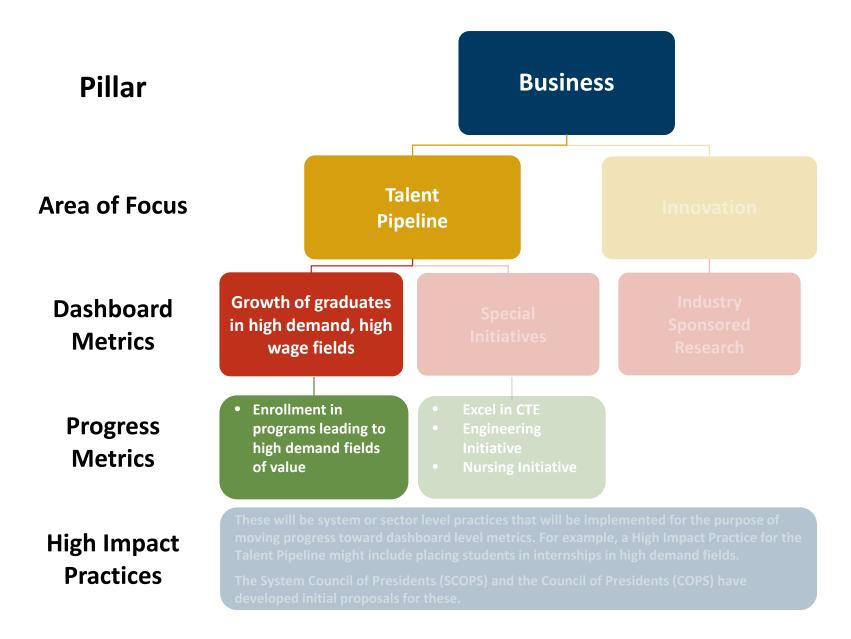
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## BUSINESS



## Pillar: Business Area of Focus: Talent Pipeline

#### **Dashboard Metric:**

Growth of graduates in high demand, high wage fields

- High demand will be based on the Kansas Department of Labor's 2- and 10-year demand scores
- High wage will include all jobs earning more than 250 percent of the federal poverty level (\$31,225 in 2019)
- Dashboard metric would be measurement of growth in graduates as percentage of all graduates to account for fluctuations in enrollment

Sources: KHEDS, KDOL, Kansas UI Wage Records

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Pillar: Business Area of Focus: Talent Pipeline Dashboard Metric: Growth of graduates in high demand, high wage fields Possible High Impact Practices:

- Creation of experiential learning opportunities and internship programs in high demand, high wage fields – University of Kansas
- Guarantee of an applied learning opportunity for every entering student Wichita State

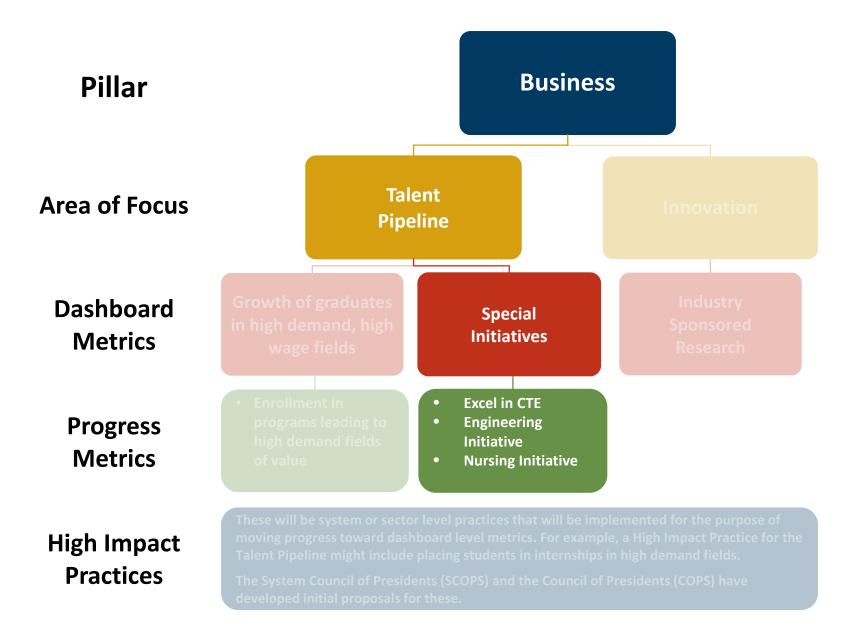
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## Pillar: Business Area of Focus: Talent Pipeline

#### Dashboard Metric: Special Initiatives

- Capture those partnerships that we can form with the Legislature and industry partners to address specific workforce needs:
  - Excel in CTE
  - Engineering Initiative
  - Nursing Initiative
  - Additional programs that may emerge in the future

#### Sources: KHEDS and Institutions

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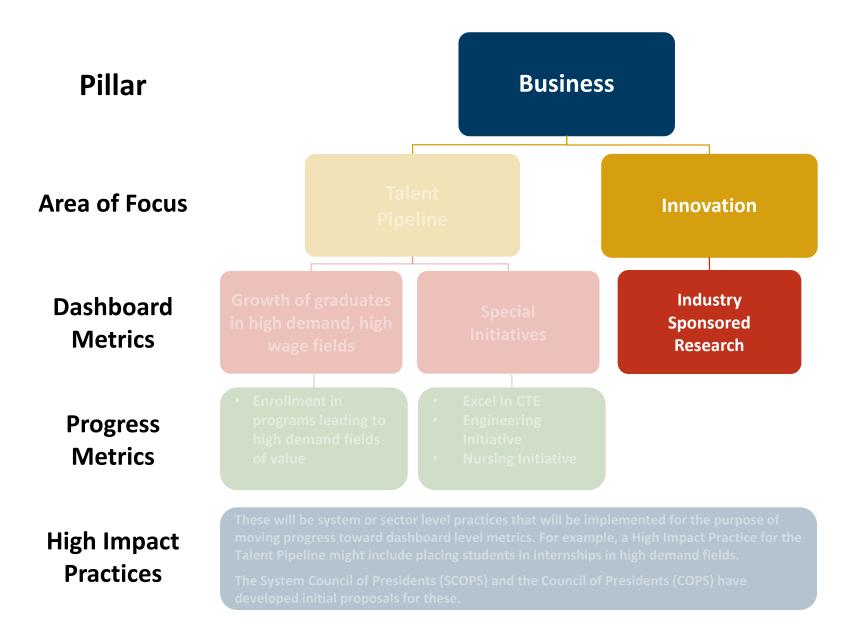
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## Pillar: Business Area of Focus: Innovation

#### Dashboard Metric: Industry Sponsored Research

- New proposed addition
- The federal percentage of research funding has declined during the past five years in our system on both a percentage and real dollars basis
- At the same time, universities have worked diligently to obtain more research support from industry

Source: Higher Education and Development (HERD) Survey

Feedback will be requested of SCOPS

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# Questions or Suggestions?

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